

Editorial

Dear Patrons of AMBER,

I am pleased to place the 2nd issue, Volume 12 of AMBER in your hand. I am sure you would support us in our effort of publishing a peer reviewed, theme based, bi-annual and quality journal as you did in the last 23 issues. We know quality is a journey. We have long way to go.

The theme of the present issue is 'India-Africa Business Opportunities'. With the collapse of USSR two known 'warring' blocks became irrelevant. Globalization has taken back seat in the 'Nationalistic' politics. India needs 'friends' both for geo-political and economic reasons in the new world order. Africa and India have level playing opportunities in many fields. Both India and Africa have housed great civilizations. Historically, India has very good relations with African countries, particularly with the East African countries. The rich natural resources of the continent, very strong human resource and potential of untapped market are attracting many countries towards Africa. Both Indian Government and Indian companies are hoping big on Africa. There is huge competition to be faced, particularly from countries like China. The articles in this issue have covered varied themes on this broad topic.

The theme of the forthcoming Issue 1 of Volume 13 is 'An Insight into Fintech Revolution-New Opportunities'. We know as how Fintech is revolutionizing the Finance space in the country. Fintech is facilitating 'democratization' of financial services. Fintech is not only making the sector more vibrant but also making it more efficient. The revolution in Fintech is throwing up lot of opportunities. We welcome research articles in this area.

I thank all the patrons of AMBER, contributors to this issue, particularly Management of ABBS and the editor of this issue, Prof. Syed Kazim for his effort in bringing up this issue.

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