

Some Studies on Quality Metrics for Information Hiding

Abhishek Basu^{1*}, Anup Kolya¹, Partha Pratim Chowdhury¹, Angana Malik¹, Sritama Das¹,
Samaresh Gayen¹ and Ankur Mondal²

¹RCC Institute of Information Technology, Kolkata 700015, West Bengal, India; idabhishek23@yahoo.com, anup.kolya@gmail.com

²Guru Nanak Institute of Technology, Kolkata-700114, West Bengal, India; mondal.ankur@gmail.com

Abstract

Information hiding is popular technique to deal with copyright fraud and uncontrollable distribution of multimedia content but developers and researchers yet to get a standardized way regarding performance evaluation of information hiding schemes. This paper deals with the essential quality metrics which are used to measure and monitor the impairments of data caused by information hiding. Preferably, quality metrics should have the skill to emphasize the advantages and the weaknesses of the hiding method under test and allow for easy and efficient method. It is helpful for researchers in order to accurately predict the results and to score in new algorithm development as well as to compare different information hiding algorithms altogether on a perceptual quality viewpoint.

Keywords: Copyright, Impairments, Information Hiding, Performance Evaluation, Perceptual Quality, Quality Metrics

1. Introduction

Proliferations of digital data and different multimedia processing tools have produced the problem of copyright fraud and uncontrollable distribution of multimedia content¹. To sort out this problem, information hiding technology has been adapted as a prospective tool to achieve copyright protection, ownership trace, authentication etc.². The technique embeds invisible/visible information into a host signal without affecting channel bandwidth³. Measurement of visual quality is of critical importance in data hiding because quality is a key determinant for

data reception and transmission control. There are basically two classes of objective quality or distortion assessment approaches. The first are mathematically defined which measures Mean Squared Error (MSE), Peak Signal to Noise Ratio (PSNR), Root Mean Squared Error (RMSE) etc. The second class of measurement methods considers Human Visual System (HVS) characteristics in an attempt to incorporate perceptual quality measures^{4,5}. The most commonly used mathematical measurements are comprised of two main types - first one is the subjective measurement while the other is the objective measurement⁶. These metrics use the original object as a reference to compare it with

**Author for correspondence*

the impaired object. Objective measurement can be further divided into two classes: Full-reference and no-reference. Full-reference measures compare a test image to some known standard directly⁷, while no-reference methods assign an arbitrary score to an image regardless of context⁸. Quality assessment aims to quantify these distortions in a perceptually consistent manner. As the end user for such images is usually a human, qualitative assessment should be centered on human visual perception. The goal of quality assessment, then, is to automate this process of assigning objective human visual system based quality scores to images⁹.

The paper organizes the quality metrics in Section 2 and draws the conclusion in Section 3.

2. Quality Metrics

Imperceptibility means that the supposed quality of the host signal should not be distorted by the existence of the information¹⁰. Developers and researchers of information hiding system need a standard metric to measure the quality of impaired signal compared with the original signal. Thus it is required to have a list of most popular subjective and objective quality metrics¹¹. These measured metrics are all based on the difference distortion between the original signals and undistorted or the modified signal. Here we present the list of metrics with mathematical expression in Table 1.

3. Conclusion

In this paper we addressed the issue of performance evaluation of information hiding methods; the visual degradation of the images has to be taken into account. A variety of commonly used distortion metrics are listed for the researchers for new algorithm development and to compare the results of the earlier algorithms.

Table 1. The list of Quality Metrics

Name of the Metrics	Mathematical expression
Quadratic Error Metric ¹²	$Q_e(x) = x^T Ax + 2b^T x + c$ where x is any point in 3-d space a,b,c are constants
Quadratic Error With Respect To Vertex v_i ¹²	$\sum_j^{N_{v_i}} Q_{F_j}(x) = \left(\sum_j^{N_{v_i}} A_j, \sum_j^{N_{v_i}} b_j, \sum_j^{N_{v_i}} c_j \right)$ where $Q_{F_j} = (A_j, b_j, c_j)$ The quadratic error of x with respect to v_i is the sum of the squared distance from a point x to all the planes adjacent to v_i .
True Detection Rate ¹³	$\text{TDR} = \frac{N_c}{N_t}$ N_c - number of correctly extracted watermark bits N_t - Total number of watermark bits
Estimation Error ¹³	$EE = Q_c(q_f) - Q_e(q_f)$ q_f is the quality factor Q_c - Calculated Quality Q_e - Estimated Quality
Watson Just Noticeable Difference ¹³	$G(i, q_f) = \begin{cases} V_{JND}(i, q_f + 10) - V_{JND}(i, q_f) \\ 0 \end{cases}$ V_{JND} the JND value calculated between the corresponding DWT blocks q_f is the "Quality Factor"
Minkowsky Measurement ¹⁶	$M_z = \frac{1}{k} \sum_{k=1}^k \left\{ \frac{1}{N^2} \sum_{i,j=1}^N C_k(i, j) - \bar{C}_k(i, j) ^z \right\}$ $C_k(i, j)$ is the original image $\bar{C}_k(i, j)$ is the watermarked image

(Continued)

	<p>k is number of band y corresponds to Mean Absolute Error N is the number of pixels</p>
WSEGS¹⁷	$W_{segs} = \left[\frac{Redundancy * len}{\sum A_{wb}} \right]$ <p>The watermark bit assignment, $A_{wb} = [a1, a2, a3]$, where a1, a2 and a3 are the number of the watermark bits. <i>len</i> is the length of the watermark sequence</p>
Image Content Complexity¹⁷	$Complexity = \sum_{i=1}^n (N_i * 2^i)$ <p>i=current quad tree decomposition level n=highest decomposition level N= no. of quad tree decomposition nodes on level i.</p>
Czekanowski Distance¹⁸	$CD = \frac{1}{N^2} \sum_{i,j=0}^{N-1} \left(1 - \frac{2 \sum_{k=1}^k \min(C_k(i,j), \hat{C}_k(i,j))}{\sum_{k=1}^k (C_k(i,j) + \hat{C}_k(i,j))} \right)$ <p>$C_k(i,j)$ is the original image $\hat{C}_k(i,j)$ is the watermarked image K is the number of bands N is the number of pixel</p>
Angular Correlation¹⁸	$AC = 1 - \frac{1}{N^2} \sum_{i,j=1}^N \frac{2}{\pi} \cos^{-1} \left(\frac{\langle C(i,j), \hat{C}(i,j) \rangle}{\ C(i,j)\ \ \hat{C}(i,j)\ } \right)$ <p>where C(i,j) is original image $\hat{C}(I,j)$ is the watermarked image (i,j) are the pixel length and breadth N is the number of bit</p>

(Continued)

Normalized Mean Square HVS Error¹⁸ 1)	$NMSHVSE = \frac{1}{K} \sum_{k=1}^k \frac{\sum_{i,j=0}^{N-1} [U\{C_k(i,j)\} - U\{\hat{C}_k(i,j)\}]^2}{\sum_{i,j=0}^{N-1} [U\{C_k(i,j)\}]^2}$ <p>Where K is the number of bands $C_k(i,j)$ is the original image $\hat{C}_k(i,j)$ is the watermarked image K is the number of band N is the number of pixel</p>
Tuning Parameter²⁰	$\theta = \frac{D}{\delta_{max}^2}$ <p>Where D is an experimental value δ_{max}^2 is the maximum local variance of the given image</p>
Mean Of Error Energy²¹ 2)	$E_e = \frac{1}{M} \sum_{n=1}^M \left(\sum_{k1=1}^{k1} \sum_{k2=1}^{k2} (w_n[k1,k2] - \bar{w}_n[k1,k2])^2 \right)$ <p>$w_n[k1,k2]$ is the original image $\bar{w}_n[k1,k2]$ is the extracted watermarked image K is the number of band n is the number of pixel M is the current frame index</p>
Peak Signal To Noise Ratio²¹ 3)	$PSNR = \frac{MN \max_{m,n} I_{m,n}^2}{\sum_{m,n} (I_{m,n} - \bar{I}_{m,n})^2}$ <p>Where I (m,n) is the original image with (m,n) pixel length and width. $\bar{I}(m,n)$ is the watermarked image with (m,n) pixel length and width (M,N) are the image size</p>

(Continued)

<p>Hausdorff Distance²² 4)</p>	$H_d = e(p, A) = \min_{v_i^A} d(p, v_i^A)$ <p>Where d is Euclidian distance v_i^A is the i th vertex of object A p is the block of an image</p>
<p>Root Mean Square Error²² 5)</p>	$RMS = \left(\sum_{i=1}^n \ v_i^A - v_i^B\ ^2 \right)^{1/2}$ <p>Where n is the number of vertices of the meshes v_i^B is the vertex of B corresponding to the vertex v_i^A of A.</p>
<p>Geometric Laplacian Measures²²</p>	$GL(v) = v - \frac{\sum_{i \in n(v)} l_i^{-1} v_i}{\sum_{i \in n(v)} l_i^{-1}}$ <p>$n(v)$ is the set of indices of the neighbors of v l_i^{-1} is the Euclidean distance from v to v_i GL(v) represents the difference Vector between v and its new position after a Laplacian smoothing step.</p> $\alpha RMS(A, B) + (1 - \alpha) \left(\sum_{i=1}^n \ GL(v_i^A) - GL(v_i^B)\ ^2 \right)^{\frac{1}{2}}$ <p>Where n is the number of vertices of the meshes and v_i^B is the vertex of B corresponding to the vertex v_i^A of A. $\alpha = 0.5$</p>

(Continued)

<p>Minkowski Sum²²</p>	$MS = \left(\frac{1}{n_w} \sum_{j=1}^{n_w} LMSDM(a_j, b_j) \right)^{\frac{1}{3}}$ <p>n_w is the number of local windows of the meshes. a_j is the local window of A corresponding to the window of B b_j is the local window of B corresponding to the window of A. LSDM=Local Mesh Structural Distortion Measure (This measures the distance between two mesh local windows a_j and b_j to introduce the concept of structural similarity in 2D images)</p>
<p>Strain Field Based Measure (Perceptual Distance)²²</p>	$SF = \frac{1}{S} \sum w_i W_i$ <p>w_i are weight W_i is the strain energy associated to each triangle. S = Total area of the triangular faces</p>
<p>Strength Of Measure (of an image)²⁵ 6) 7)</p>	$\rho = \frac{\sum_{i=1}^N w_i \bar{w}_i}{\sqrt{\sum_{i=1}^N w_i} \sqrt{\sum_{i=1}^N \bar{w}_i}}$ <p>N is number of pixels in watermark, w_i is original watermark, \bar{w}_i is extracted watermark.</p>
<p>LSE Metric(M)¹⁵ 8)</p>	$M = X - g^* X $ <p>$g^* X$ represents convoluting (non causally filtering) X = Its Image X which is supposed to have I rows and J columns, i.e. I.J (pixels height & width) where M is of the same size with X and has nonnegative elements.</p>

(Continued)

9) 10) 11) 12) 13) 14) 15)	$MD(x_k, y_k) = \left(\sum_{i=1}^{17)} \frac{a^2 (u_{i,k} - v_{i,k})^2}{\hat{\lambda}_i^{18)}} \right)^{\frac{1}{2}}$ <p>x_k & y_k is the block coefficients, $u_{i,k}$ & $v_{i,k}$ is the KLT coefficients of block $\hat{\lambda}_i$ is used to weigh the distance along the eigenvector</p>
Mahalanobis Distance ¹⁵	
Complexity ¹⁷	$Complexity = \sum_{i=1}^n (N^i X 2^i)$ <p>where, i is the current quad-tree decomposition level; n is the highest decomposition level; N_i is the number of quad-tree decomposition nodes on level i.</p>
Masked Peak Signal To Noise Ratio ²⁷	$MPSNR = 10 \log_{10} \frac{255^2}{E^2}$ <p>Where E is the computed distortion.</p>
Picture Quality Scale ²⁸	$PQS = b_0 + \sum_{j=1}^J b_j Z_j$ <p>PQS quality metric as a linear combination of principal components Z_j where the b_j are the partial regression coefficients & J is the block coefficients of an image.</p>
Perceptually Based Metric ²²	$M_{fit} = \frac{1}{2\pi} \int_{a+bM}^{\infty} e^{-\frac{t^2}{2}} dt$ <p>where M is the perceptually-based metric used, a and b are the parameters estimated by a nonlinear least-squares data fitting.</p> <p>where $e^{-\left(\frac{t^2}{2}\right)}$ is the estimated value of block image</p>

(Continued)

Mean Square Error ²³ 19) 20)	$MSE = \frac{1}{MN} \sum_{m,n} (I_{m,n} - \bar{I}_{m,n})^2$ <p>where MN is frame size of video data & image Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image</p>
Bit Error Rate ²⁹ 21)	$BER = 1 - (1 - p_e)^N$ <p>Where BER is Bit Error rate p_e is the expectation value N is the number of bits</p>
KullbackLeibler Distance ³⁰ 22)	$KLD(p, q) = \sum_i p_i \log_2 \frac{p_i}{q_i}$ <p>where p_i & q_i are two probability distribution</p>
Histogram Similarity ²⁷ 23) 24)	$HS = \sum_{c=0}^{255} I_{m,n}(c) - \bar{I}_{m,n}(c) $ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image C is the number of pixels</p>
Normalized Hamming Distance ²⁹ 25)	$NHD = \frac{\sum (W_{m,n} \neq \bar{W}_{m,n})}{MXN}$ <p>$W_{m,n}$ is the original image $\bar{W}_{m,n}$ is the watermarked image (m,n) is the pixel length and breadth</p>
Structural Content ²⁷	$SC = \frac{\sum(\sum(A^2))}{\sum(\sum(B^2))}$ <p>A is original image B is watermarked image</p>

(Continued)

<p>Mutual Information²⁹ 26) 27)</p>	$MI(X,Y) = \sum_{y \in Y} \sum_{x \in X} p(x,y) \log \left(\frac{p(x,y)}{p_1(x) + p_2(x)} \right)$ <p>$p(x,y)$ is the joint probability distribution function of X and Y, $p_1(x), p_2(x)$ are the marginal probability distribution functions of X and Y</p>
<p>Maximum Difference²⁷</p>	$MD = \max_{m,n} I_{m,n} - \bar{I}_{m,n} $ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ Is the watermarked image (m,n) are the pixel length and width.</p>
<p>Adaptive Peak Signal To Noise Ratio²⁰</p>	$APSNR = 10 \log_{10} \frac{[Y_{0,max}(K) - Y_{0,min}(K)]^2}{M_{se} \times NVF^2}$ <p>Where NVF is the Noise Visibility Function M_{se} is the Mean Square Error Y is the level, k is the band</p>
<p>Universal Image Quality Index³¹</p>	$Q = \frac{4\sigma_{I,M,N}}{(\sigma_I^2 - \sigma_w^2) [(I)^2 + (W)^2]}$ <p>Where</p> $\sigma_I^2 = \frac{1}{N-1} \sum_{i=1}^N (I - \bar{I}), \sigma_w^2 = \frac{1}{N-1} \sum_{i=1}^N (W - \bar{W})$ $\sigma = \frac{1}{N-1} \sum_{i=1}^N (W - \bar{W})(I - \bar{I})$ <p>And I and W are original and test image signal respectively</p>

(Continued)

<p>Structural Similarity Index Measurement³²</p>	$SSIM(x,y) = \frac{(2\mu_x\mu_y)(2\sigma_{xy} + C_2)}{(\mu_x^2 + \mu_y^2 + C_1)(\sigma_x^2 + \sigma_y^2 + C_2)}$ <p>μ_x & μ_y are mean intensity σ_x & σ_y are the standard deviation of original and distorted image C_1 & C_2 are constants σ_{xy} is the covariance of both the images</p>
<p>Average Absolute Difference²⁷</p>	$AD = \frac{1}{MN} \sum_{m,n} I_{m,n} - \bar{I}_{m,n} $ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ Is the watermarked image (m,n) are the pixel length and width²⁸⁾</p>
<p>Normalized Average Absolute Difference²⁷</p>	$NAD = \frac{\sum_{m,n} I_{m,n} - \bar{I}_{m,n} }{\sum_{m,n} I_{m,n} }$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image (m,n) are the pixel length and width</p>
<p>Normalized Mean Square Error²⁷</p>	$NMSE = \frac{\sum_{m,n} (I_{m,n} - \bar{I}_{m,n})}{I_{m,n}^2}$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ Is the watermarked image (m,n) are the pixel length and width</p>
<p>Signal to Noise Ratio²⁷</p>	$SNR = \frac{\sum_{m,n} I_{m,n}^2}{\sum_{m,n} (I_{m,n} - \bar{I}_{m,n})^2}$

(Continued)

	<p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image (m,n) are the pixel length and width</p>
Image Fidelity ²⁷	$IF = 1 - \frac{\sum_{m,n} (I_{m,n} - \bar{I}_{m,n})^2}{\sum_{m,n} I_{m,n}^2}$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image (m,n) are the pixel length and width</p>
Laplacian Mean Square Error ²⁷	$LMSE = \frac{\sum_{m,n} (\nabla^2 I_{m,n} - \nabla^2 \bar{I}_{m,n})^2}{\sum_{m,n} (\nabla^2 I_{m,n})^2}$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image (m,n) are the pixel length and width</p>
Visual Signal To Noise Ratio ³³	$VSNR = 20 \log_{10} \left(\frac{C(I)}{ad_{pc} + (1-a) \frac{d_{gp}}{\sqrt{2}}} \right)$ <p>where α is the relative contribution of each distance d_{pc} is distortion contrast d_{gp} is global precedence</p>
Noise Quality Measure ³⁴	$NQM (dB) = 10 \log_{10} \left(\frac{\sum_{m,n} I'_{m,n}}{\sum_{m,n} (I'_{m,n} - I_{m,n})} \right)$ <p>Where $I_{m,n}$ is the Original Image $I'_{m,n}$ is the Watermarked Image</p>

(Continued)

Weighted Peak Signal To Noise Ratio ³⁵	$WPSNR = 20 \log_{10} \left(\frac{255}{NMF \times \sqrt{MSE}} \right)$ $NMF = NORM \left(\frac{1}{1 \times \sigma_{block}^2} \right)$ <p>Where 255 are the range of pixel values NMF (Noise visibility function) is the optimal substitution is obtained by dynamic programming strategy to get the good image quality MSE is the Mean Square Error σ_{block}^2 is local variance of any image block</p>
Normalized Cross-Correlation ²⁷	$NC = \frac{\sum_{m,n} I_{m,n} \bar{I}_{m,n}}{\sum_{m,n} I_{m,n}^2}$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ Is the watermarked image (m,n) are the pixel length and width</p>
Correlation Quality ²⁷	$CQ = \frac{\sum_{m,n} I_{m,n} \bar{I}_{m,n}}{\sum_{m,n} I_{m,n}}$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ Is the watermarked image (m,n) are the pixel length and width</p>
Correlation Factor ²⁷	$CF = \frac{\sum_{m,n} (W_{m,n} * \bar{W}_{m,n})}{\sum_{m,n} (W_{m,n}^2 * \bar{W}_{m,n}^2)}$ <p>Where $W_{m,n}$ is the original image $\bar{W}_{m,n}$ is the watermarked image (m,n) are the pixel length and width</p>

(Continued)

<p>Hellinger Distance³⁷</p>	$HD = \frac{1}{2} \int (\sqrt{p} - \sqrt{p'})^2 d\lambda$ <p>p' the context probability mass function. of the distorted image, p the probability mass function of the original image, E_p is the expectation with respect to p</p>
<p>Sigma to Error Ratio²⁷</p>	$SER = \frac{\sigma_b^2}{\frac{1}{P} \sum (I_{m,n} - \bar{I}_{m,n})^2}$ <p>Where $I_{m,n}$ is the original image $\bar{I}_{m,n}$ is the watermarked image (m,n) are the pixel length and width b block of p pixels of original and watermarked image</p>
<p>Global Sigma Signal To Noise Ratio²⁷</p>	$GSSNR = \frac{\sum_b \sigma_b^2}{\sum_b (\sigma_{b-\bar{\sigma}_b})^2}$ <p>Where $\sigma_{b-\bar{\sigma}_b} = \sqrt{\frac{1}{P} \sum_b I_{m,n}^2 - \left(\frac{1}{P} \sum_b I_{m,n}\right)^2}$</p> <p>Where $I_{m,n}$ is the original image (m,n) are the pixel length and width, b block of p pixels of original and watermarked image</p>
<p>Sigma Signal To Noise Ratio²⁷</p>	$SSNR = \frac{1}{P} \sum_b SSNR_b$ $SSNR_b = 10 \log_{10} \frac{\sigma_b^2}{(\sigma_{b-\bar{\sigma}_b})^2}$ $\sigma_{b-\bar{\sigma}_b} = \sqrt{\frac{1}{P} \sum_b I_{m,n}^2 - \left(\frac{1}{P} \sum_b I_{m,n}\right)^2}$

(Continued)

	<p>Where $I_{m,n}$ is the original image (m,n) are the pixel length and width b block of p pixels of original and watermarked image</p>
<p>Mean of Angle Difference³⁷</p>	$MAD = 1 - \frac{1}{N^2} \sum_{m,n=1}^N \left(\frac{2}{\pi} \cos^{-1} \frac{ C_{m,n} \bar{C}_{m,n} }{ C_{m,n} \bar{C}_{m,n} } \right)$ <p>Where $C_{m,n}$ is the Original Image $\bar{C}_{m,n}$ Is the Watermarked Image N is the number of pixels</p>
<p>Pratt Edge Measure³⁷</p> <p>29) 30)</p>	$PEM = \frac{1}{\max\{n_d, n_t\}} \sum_{i=1}^{n_d} \frac{1}{1 + ad_i^2}$ <p>Where n_d is the number of detected n_t is the ground-truth edge points d_i is the distance to the closest edge candidate for the i^{th} detected edge pixel. The factor $\max\{n_d, n_t\}$ penalizes the number of false alarm edges or conversely missing edges.</p>
<p>Gaussian Psychometric Function¹⁴</p>	$GPF = \frac{1}{2\pi} \int_{a+bR}^{\infty} e^{-\left(\frac{t^2}{2}\right)} dt$ <p>where and are the parameters to be estimated by fitting the objective metric values to the subjective data R is the objective metric used to measure the visual distortions where $e^{-\left(\frac{t^2}{2}\right)}$ is the estimated value of block image.</p>

(Continued)

<p>Spectra of Spectral Measures²⁶</p>	$F_x(u, v) = \sum_{m,n=0}^{N-1} C_k(m, n) \exp\left[-2\pi i m \frac{u}{N}\right] \exp\left[-2\pi i n \frac{v}{N}\right]$ <p>$C_k(m, n)$ is the original image N is number of watermarked bits (u, v) denotes the point $\frac{u}{n}$ denotes the block point of an image</p>
<p>Texture Sensitivity¹⁷</p>	$M_T(l, i, j) = \text{var}\left\{I_{LL}\left(X + \left[\frac{i}{2^{L_e-1}}\right]\right)\left(Y + \left[\frac{j}{2^{L_e-1}}\right]\right)\right\}$ <p>I_{LL} is the sub band of an image block Where x and y are two points (l, i, j) are the coordinates of a selected DWT Coefficient i is the level to compute the distances between two images L_e = uniform quantization of the color space between the two images (original and watermarked images)</p>
<p>Strength Of Measure²⁵</p>	$\rho = \frac{\sum_{i=1}^N W_i \bar{W}_i}{\sqrt{\sum_{i=1}^N W_i} \sqrt{\sum_{i=1}^N \bar{W}_i}}$ <p>N is number of pixels in watermark W_i is original image \bar{W}_i is the extracted watermarked image</p>
<p>Watermark To Document Ratio³⁶</p>	$WDR = 10 \log \frac{\sum_{i=1}^N \sum_{j=1}^N [I(i, j) - X_w(i, j)]^2}{\sum_{i=1}^N \sum_{j=1}^N I(i, j)^2}$ <p>Where N is the vertices of the image $I(i, j)$ is the original image $X_w(i, j)$ is the watermarked image</p>

(Continued)

<p>Pearson Correlation Coefficient³⁵</p>	$\rho = \frac{\sum_n \{ [W_{m,n} - W_{m,n}^-] + [W'_{m,n} - W'_{m,n}^-] \}}{\left\{ \sum_n [W_{m,n} - W_{m,n}^-]^2 \sum_n [W'_{m,n} - W'_{m,n}^-]^2 \right\}^{\frac{1}{2}}}$ <p>$W_{m,n}$ & $W'_{m,n}$ original watermark and extracted logo images respectively</p>
--	--

4. References

- Hartung F, Ramme F. Digital rights management and watermarking of multimedia content form commerce applications. IEEE Communications Magazine. 2000 Nov; 38(11):78–84.
- Anderson E. Information Hiding. Proceedings of the first Workshop on Information Hiding, LNCS-1174; New York: Springer Verlag; 1996.
- Katzenbesser S, Petitcolas FAP. Information hiding techniques for steganography and digital watermarking. Boston, MA: Artech House; 2000.
- Gonzalez RC, Woods RE. Digital image processing. 3rd Ed. Pearson Prentice Hall; 2008.
- Pappas TN, Safranek RJ. Perceptual criteria for image quality evaluation. Handbook of Image and Video Processing. New York: A. C Bovik Ed; Academic; May 2000. Special issue on image and video quality metrics. Signal Process. 1998 Nov; 70.
- Hmood AK, Kasirun ZM, Jalab HA, Alam GM, Zaidan AA, Zaidan BB. On the accuracy of hiding information metrics: Counterfeit protection for education and important certificates. Int Journal of the Physical Sciences. 2010 Aug; 5(7):1054–62.
- Liu Z, Karam LJ, Watson AB. JPEG2000 Encoding with perceptual distortion control. IEEE Tran Image Processing. 2006 Jul; 15(7):1763–78.
- Wang Z, Bovik AC, Sheikh HR, Simoncelli EP. Image quality assessment: From error visibility to structural similarity. IEEE Tran Image Processing. 2004 Apr; 13(4):600–12.

9. Sheikh HR, Bovik AC. Image Information and Visual Quality. *IEEE Tran Image Processing*. 2006 Feb; 15(2):430–44.
10. Ali AH. Combined DWT - DCT digital image watermarking. *J Comput Sci*. 2007; 3:740–6.
11. Lu CS. *Multimedia security: Steganography and digital watermarking techniques for protection of intellectual property*. 1st Ed. Taiwan, ROC: Idea Group Publishing; 2005. p. 350. ISBN: 10: 1591401925.
12. Luo M, Bors AG. Shape watermarking based on minimizing the quadratic error metric. *IEEE International Conference on Shape Modeling and Applications (SMI)*; Beijing. 2009 Jun 26-28. p. 103–10.
13. Wang S, Zheng D, Zhao J, Tam WJ, Speranza F. An image quality evaluation method based on digital watermarking. *IEEE Transactions on Circuits and Systems for Video Technology*. 2007 Jan; 17(1):98–105.
14. Corsini M, Gelasca ED, Ebrahimi T, Barni M. Watermarked 3-D Mesh Quality Assessment. *IEEE Transactions on Multimedia*. 2007 Feb; 9(2):247–56.
15. Zhang F, Liu W, Lin W, Ngan KN. Spread spectrum image watermarking based on perceptual quality metric. *IEEE Transactions on Image Processing*. 2011 Nov; 20(11):3207–18.
16. Avcibas I, Memon N, Sankur B. Steganalysis using image quality metrics. *IEEE Transactions on Image Processing*. 2003 Feb; 12(2):221–9.
17. Wang S, Zheng D, Zhao J, Tam WJ, Speranza F. Adaptive watermarking and tree structure based image quality estimation. *IEEE Transactions on Multimedia*. 2004 Feb; 16(2):311–25.
18. Raúl RC, Claudia FU, Trinidad-Blas Gershom de J. Data hiding scheme for medical images. *17th International Conference on Electronics, Communications and Computers (CONIELECOMP'07)*; 2007 Feb 26-28. p. 32.
19. Fan K, Pei Q, Mo W, Zhao X, Li X. A test platform for the security and quality of video watermarking content protection system. *International Conference on Communication Technology ICCT 06*; Guilin. 2006 Nov 27-30. p. 1–4.
20. Benedetto F, Giunta G, Neri A. QoS assessment of 3G video-phone calls by tracing watermarking exploiting the new colour space 'YST'. *IET Communications*. 2007 Aug; 1(4):696–704.
21. Lavoue G, Corsini M. A comparison of perceptually-based metrics for objective evaluation of geometry processing. *IEEE Transactions on Multimedia*. 2010 Nov; 12(7):636–49.
22. Thakur MK, Saxena V, Gupta JP. A performance analysis of objective video quality metrics for digital video watermarking. *3rd IEEE International Conference on Computer Science and Information Technology (ICCSIT)*; Chengdu. 2010 Jul 9-11. p. 12–7.
23. Pankajakshan V, Atrusseau F. A multi-purpose objective quality metric for image watermarking. *17th IEEE International Conference on Image Processing*; 2010 Sep 26-29. p. 2589–92.
24. Gunjal BL, Manthalkar RR. Discrete wavelet transform based strongly robust watermarking scheme for information hiding in digital images. *Third International Conference on Emerging Trends in Engineering and Technology*; Goa. 2010 Nov 19-21. p. 124–9.
25. Tsai MJ, Liu J. The quality evaluation of image recovery attack for visible watermarking algorithms. *IEEE Conference on Visual Communications and Image Processing*; Tainan. 2011 Nov 6-9. p. 1–4.
26. Kutter M, Petitcolas FAP. A fair benchmark for image watermarking systems. *IEEE International Conference on Multimedia Computing and Systems*. 1999; 3657:226–39.
27. Miyahara M, Kotani K, Algazi VR. Objective Picture Quality Scale (PQS) for image coding. *IEEE Transactions on Communications*. 1998 Sep; 46(9):1215–26.
28. Glover I, Grant P. *Digital Communications*. Prentice Hall; 1998.
29. Kullback S, Leibler RA. On information and sufficiency. *Annals of Mathematical Statistics*. 1951; 22(1):79–86.
30. Wang Z, Bovik AC. A universal image quality index. *IEEE Signal Processing Letters*. 2002 Mar; 9(3):81–4.
31. Wang Z, Bovik AC, Sheikh HR, Simoncelli EP. Image quality assessment: From error measurement to structural similarity. *IEEE Tran Image Process*. 2004 Apr; 13(4):600–12.
32. Chandler DM, Hemami SS. VSNR: A wavelet-based Visual Signal-to-Noise Ratio for Natural Images. *IEEE Transactions on Image Processing*. 2007 Sep; 16(9):2284–98.

33. Sheikh HR, Bovik AC. Image information and visual quality. *IEEE Tran Image Processing*. 2006 Feb; 15(2):430–44.
34. Lin Y, Abdulla WH. Perceptual evaluation of audio watermarking using objective quality measures. *ICASSP*; Laa Vegas, NV. 2008. p. 1745–8.
35. Bhuiyan MIH. Rahman, R. DCT - Domain Watermark Detector using a normal inverse Gaussian prior. *IEEE CCECE*; Calgary, AB. 2010 May 2-5. p. 1–4.
36. Avcibas. Image quality statistics and their use in steganalysis and compression. [PhD Thesis]. Institute for Graduate Studies in Science and Engineering, Uludag University; 2001.