

Editorial Note

Indira Management Review (IMR) is an international biannual peer reviewed journal published by Indira School of Business Studies (ISBS). IMR is an initiative of Indira School of Business Studies to make research foundation stronger. I am glad to announce the **Volume XII, Issue II, December 2018**. IMR could reach this stage through the constant support of our Patrons, Board Members and intellectual generosity of the readers and contributors (authors and reviewers).

It is imperative in fast changing world driven by technology, to keep ourselves abreast with these changes. Therefore, providing platform for contemporary research embedded with quality and significance receives utmost importance. This is a special issue covering the various manuscripts on CSR (Corporate Social Responsibility) activities of Cybage. Essence of various important themes under the broad head of CSR has been captured in this issue of *IMR*.

To further elaborate the themes, for any nation to grow and prosper, corporate social responsibility is a must. Several government initiatives have also been taken up to strengthen CSR culture in India. It is wise to study the impact and relevance of CSR activities carried out by institutions.

As we talk about growth and prosperity, an important aspect that needs attention is 'Sustainability'. Business today needs to broaden their perspective from just being 'profit oriented' to be able to positively contribute to the environment.

IMR anticipates that with the presented publications, readers will foresee global perspective with the local touch. Sustainable growth can only be achieved by constant efforts by every sector including the research and development.

We invite all the authors and their professional colleagues to submit their research papers, articles, case studies and book reviews for the publication in our forthcoming issue i.e. **Vol. XIII, Issue I, July 2019** as per the 'Scope and Guidelines to Authors' given at the end of this issue. Any comments and observations for the improvement of the journal are most welcome.

Dr. Komal Singh
Editor-in-Chief
Indira Management Review