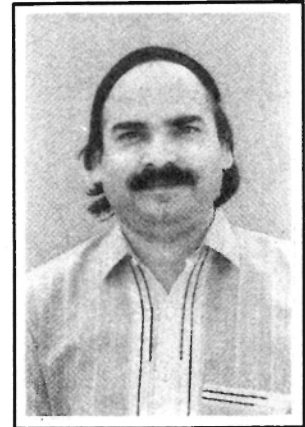


FROM EDITOR'S DESK



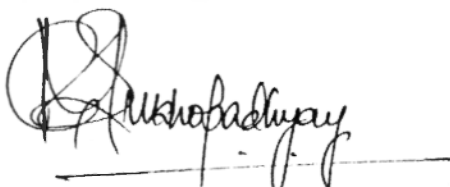
Dear Reader,

The Indian Industries is at the Cross Road. After many years of protected market and Limited Global Competition, the time has come when all Indian Companies have to stand-up and be counted for inclusion in the New World. It is most likely that millions of the Firms will be counted out of the race mainly due to Inflexibility to adopt new thinking for survival because of their huge and unwieldy structure like Legendary Dinosaurs. Many of them will also be out of the race due to inefficiency, being too inward looking and too much bureaucracy.

The only process for survival and success is what the Americans call "BUSINESS RE-ENGINEERING" this phrase was pioneered by Mr. Michael Hammer, The eminent consultant of CSE INDEX. Re-Engineering means "The Fundamental re-thinking and Radical re-design of Business Process to achieve dramatic improvement in critical, contemporary measures of performance". This phrase is now becoming increasingly prevalent in corporate boardroom across the country. To keep its pace with the corporate world, your institute has also undergone a paradigm shift in its approach to become more & more closer to the Indian Industry under the leadership of Dr. Placid Rodriguez. The Institute has Re-Engineered its activities and has seen some rays of success, during the last few months. Such success stories will be informed to you through IWJ.

"You must be aware that the largest event in the Indian Welding Scenario-National Welding Seminar - 1994" has been scheduled for Jamshedpur from 24th to 26th November 1994. On behalf of the Hon. Secretary and Organizing Committee, I am inviting all of you to actively participate in NWS'94 and make this event a grand success.

With Best Regards



GL. Mukhopadhyay
Editor - IWJ