

# Announcement

## Journal of the Geological Society of India

### Display Advertisement Rates

The Journal of the Geological Society of India will accept display advertisements at the rates indicated below:

INDIA							
Tariff (Rupees)							
		Inside page		Inside cover page		Back cover page	
No. of insertions	Size	B & W	Colour	B & W	Colour	B & W	Colour
1	Full page	7500	15000	11250	18750	15000	22500
	Half page	4500	9000	-	-	-	-
6	Full page	37500	75000	56250	93750	75000	112500
	Half page	22500	45000	-	-	-	-
12	Full page	75000	150000	112500	187500	150000	225000
	Half page	45000	90000	-	-	-	-

FOREIGN							
Tariff (US Dollars)							
		Inside page		Inside cover page		Back cover page	
No. of insertions	Size	B & W	Colour	B & W	Colour	B & W	Colour
1	Full page	225	488	336	563	450	750
	Half page	150	244	-	-	-	-
6	Full page	1125	2250	1688	2625	2250	3750
	Half page	750	1500	-	-	-	-

For payments towards advertisement charges Demand Drafts may be drawn in favour of the "Geological Society of India, Bangalore" payable at Bangalore.