

PERCEPTION OF RURAL YOUTH ABOUT 'ADARSH GAON YOJANA'

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ABSTRACT

Maharashtra State introduced many impressive rural development programmes to ameliorate the socio-economic condition of the rural people. One of the Ideal Village Programmes (Adarsh Gaon Yojana) of the Government of Maharashtra was launched to make the villages self-sufficient and self-reliant by adopting the principles of Kurhadbandi, Charaibandi, Nashabandi, Nasbandi and Shramdan. The present investigation, purposively conducted in Ambadvet village of Pune district revealed that majority of the rural youth have not perceived the importance of Kurhadbandi, Charaibandi and Nasbandi principles, however they had clear perception about Nashabandi and Shramdan. The education, parental occupation, social participation, peer influence, cosmopolitanism and change proneness established positive and highly significant association with perception of rural youth about 'Adarsha Gaon Yojana'.