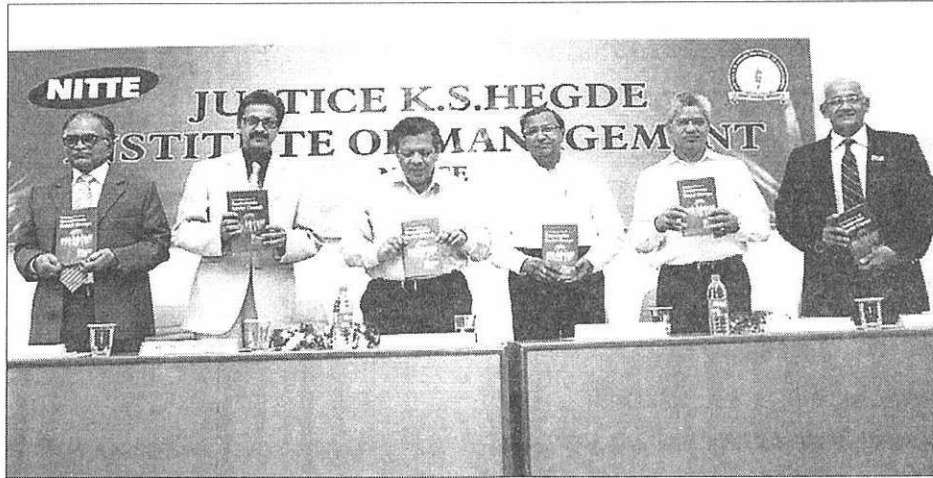


Release of Volume Better Business Practices for Sustainable Social Change

Dr. Sudhir Raj K*



(Seen are from Left to Right: Dr. G. V. Joshi, Professor JKSHIM and Editor, Dr. M. S. Moodithaya, Director, JKSHIM Nitte, Shri N. Vinay Hegde, Chancellor, Nitte University, Dr. N. K. Thingalaya, Chairman of the Academic Council of JKSHIM Nitte, Dr. N. S. Shetty, Emeritus Professor, JKSHIM, Nitte, AVM Prof. K. Ramesh Karnik, Registrar of the Institute).

Shri N. Vinay Hegde, the President of Nitte Education Trust and the Chancellor, Nitte University, released the publication of the Justice K. S. Hegde Institute of Management titled "Better Business Practices for Sustainable Social Change" on November 27th, 2009. It is a compendium of research papers presented in an International Conference organized by the Institute at Nitte in December 2008. The editorial team consists of Dr. M. S. Moodithaya, Director of the Institute, Dr. N. K. Thingalaya, Chairman of the Academic Council of the Institute, Dr. N. S. Shetty, Professor Emeritus of the Institute, and Dr. G. V. Joshi, Professor of the Institute.

In the course of addressing the students after releasing the book, Shri. Vinay Hedge said that to save the future generation from the onslaught of

globalization, the youths should develop a sense of sympathy for the poor and deep concern for others. Moral values are as important as increasing the rate of growth. The Management Institutes should emphasise on academic progress as well as social development, he added.

The volume released by Shri. Hegde contains papers on Government and Market in Korea, Rural Credit Delevery Mechanism in India, Corporate Governance in Public Sector Banks in India, Agri-Business and Rural Prosperity, Micro Enterprises, Financial Inclusion, Leadership of Women and Corporate Social Responsibility.

A careful reading of the papers in this interesting volume reveals that governance issues have vital significance in the society where better business practices are needed for sustainable change. It is also instrumental in revealing that business communities across countries should get ready for another round of globalization which will be having far reaching significance. To put it differently, the business communities will have to play their role in evolving better global society.

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