Book Review

Exotic Engineer Entrepreneur

Author : **Jayanth Gurijala (2009)**
Publisher : Rainbow Publishers

"Exotic Engineer Entrepreneur"-a debut Novel by a very young student of IIIT, (Bangalore) for young readers! It is all about making a decision between what you are and what you want to be in your life, and is a beautiful love story of love and fascination about dreams, written by Jayanth Gurijala

The majority of freshers who pass out from college and join a company, irrespective of the field they master in, end up disappointed with the type of work they are given. An effort to make readers to think beyond their horizons is beautifully presented by the writer. It is all about small needs and ideas that can create sparks to enlighten life. Just the belief in one self keeps one going. A beautiful message is given through the story.

The author divides the story into chapters, making the reading more interesting, generating curiosity in the reader. Throwing light on the complete lifecycle and day today life style of a "software engineer" in Bangalore, written in "IT" English which is wonderful (especially from a software engineer's perspective).

The story starts with a lovely surprise from Vikram (hero) to Nisha (heroine) and the hero's dream of buying a *White Honda Civic* car by converting all his ideas into reality to become a great entrepreneur.
Vikram is a normal software engineer who dreams big, working hard at writing scripts for his company. He falls in love with a girl who dumps him leading to a small bike accident. This becomes the turning point of Vikarms life.

As all innovations are "successful accidents", Vikram's accident turns into an Innovation of the "Intelligent Side Stand" a system to indicate the hazard of the side stand on a bike. Because of his innovation, he gets caught and beaten by the cops under "POTA" Act on the suspicion of having a bomb mounted in his bike in a popular shopping mall. This becomes the beginning of the beautiful chemistry between Vikram and Nisha , two classmates, meeting after twelve years.

When Vikram explains about his innovation to the Police inspector he never accepts it, but once the Police get confirmation from the bomb squad that whatever is mounted on Vikram's bike is not a bomb, then the real turning point comes in, with Vikram meeting an automotive manufacturer Rishi and the Police inspector.

With the help of Rishi, Vikram starts manufacturing and sales of his idea and ends up becoming the head for his own venture MindGBLabs.

The story ends with Vikram getting his Dream car *White Honda Civic* and getting married to Nisha.

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This is a very true and touching story on the lives of IT employees. It is a public viewpoint that IT employees have everything starting from a ipod to a luxury car, but they will never have the satisfaction or that "X" factor that one

gets when one achieves something. In the story the *White Honda Civic* is not a just car, it is a dream, a burning *Dizzier* which made Vikram to invent the side stand warning system. At the end of the day, it is all about is *satisfaction* in life. We need something which can kick start our ideas and remind us about our dreams. Life is not all about feeding the family or living a lavish life. It is all about leaving a mark in the society. A small idea can change the world!

The author is trying to tell us to come out of the cyclic life style, to convert our own ideas in to reality. We are the best judge of what is good for us and we need to take the right decision at the right time. "Right decision taken at wrong time becomes a wrong decision".

In the story "Side stand" was a medium to reach the goal (Honda Civic). The dream may be anything from teaching in a school to getting a Ph.D in teaching. We should identify the right medium to reach the goal.

As every problem will have a solution in it, every goal leads us to the path for reaching the goal.

Every end is beginning of new opportunity! Every success is beginning of new challenge!!

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