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## From the Editors' Desk



We at NDIM are happy to come out with another issue of our journal, "Review of Professional Management".

Keeping in with the journal's commitment to a basic quest for comprehension and convergence, the present issue comprises creative efforts of Management and Information Technology educators and professionals from different parts of the country, covering diverse contemporary themes and issues.

Another special achievement of this issue is a significant contribution from abroad. We feel, this is an important first step toward making this journal truly international.

*Business across the world is becoming more demanding. New technologies and practices are redefining executive challenges with more vigour. Threats need to be converted into opportunities. Value delivery has to be in line with customer's expectations. Compliance has to be accorded its full due. Transparency is here to stay. The world of business is shrinking and integrating across cultures but its scope is expanding.*

The scenario has never been so dynamic and complex. As a result, the task of both the business manager and the management teacher is to research and rethink continuously to suggest efficient and effective ways of managing business. The present issue of our journal presents many fresh insights into various aspects of Management and Technology.

We also take this opportunity to express our deep gratitude to all our contributors and critics who have endeavoured to push the publication towards constant improvement.

We welcome more contributions and further constructive feedback.

Looking forward to your cooperation and contribution.

A handwritten signature in black ink, appearing to read "M. Adhikary".

**Prof. (Dr.) M. Adhikary**  
Editor

A handwritten signature in black ink, appearing to read "J.R Arora".

**Prof. (Dr.) J.R Arora**  
Co-Editor

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