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## From the Editors' Desk



We feel immense pleasure in presenting the second issue of Vol. 2 of our Journal "Review of Professional management" We are extremely thankful to the learned scholars and practitioners of Management and Information Technology for their overwhelming response to our first two issues. We continue to seek their support and suggestions in making the Journal a success.

Business Environment in present century has become increasingly global, technology and knowledge driven. This requires new levels of information, insights, skills and cross cultural sensitivities among managers. Modern Management is about creating and delivering value to the consumers through people, technology and organisations in the most superior way. Thought clarity and vision supported by well articulated objectives and priorities with the ability to inspire people to give their best are the necessary imperatives of successful business leaders and managers. We stand committed to build a conducive and congenial environment for research and academic growth.

The Journal is an attempt to provide an integrative view on current and emerging developments in the field of management and Information Technology through its coverage of new ideas presented in research papers and articles. It is heartening to realize that the current issue of our Journal contains research papers and articles from eminent scholars and professionals serving at Institutes of excellence such as the IITs and government departments. We hope that this trend will continue and we will be able to present to our readers a critical review of the latest developments in management and technology in our forthcoming issues.

We look forward to receiving feedback from our readers which will help us in making further improvements in positioning "Review of Professional Management" as a leading Indian Management Journal.

Looking forward for your cooperation and contribution.

A handwritten signature in black ink, appearing to read "M. Adhikary".

**Prof. (Dr.) M. Adhikary**  
Editor

A handwritten signature in black ink, appearing to read "J.R. Arora".

**Prof. (Dr.) J.R. Arora**  
Co-Editor

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