

EDITORIAL



Writing the editorial for this issue is very special to me as it connects me to many milestones that we have achieved in the recent past post our last issue. I am happy to inform you that TSM has been ranked 15th pan- India and the best private B-School in South India, by the National Institutional Ranking Framework (NIRF), a Ministry of Human Resource Development initiative. The NIRF used an elaborate evaluation framework, which considered records and performances of the past three years. We were ranked 2nd in South India, and the best in Tamil Nadu in respect of infrastructure and faculty.

The second announcement is on “TSM Business Review” which has received another international recognition by getting indexed in EBSCO. Viewing this, we are strengthening our review process by inviting external reviewers also on our review board. Though it will make our acceptance rate stringent, I am quite optimistic on the quality of the papers. My hearty congratulation goes to the authors of this issue who have proved their mettle by making it for this issue.

This volume is a collation of five research articles on various subjects. Empirical study on succession management at a manufacturing firm is done by Pandiyan and Jayalashmi whereas, HR practices of HPCL and CFL is studied by Shaik Shamshuddin, Haniefuddin Shaik and Shaik Khadar Baba. Neelamegam and Murugan have analysed the issues related to online ticket booking with special reference to Indian Railways. We have two articles on open macroeconomics with reference to India. Vivek has written on trends of foreign direct investment and Khushbu and Arti on sectoral diversification of India’s foreign trade.

With the hope that TSM and TBR will continue to achieve many more successes, I wish you a happy scholarly reading.

A handwritten signature in black ink, appearing to be 'Gautam Ghosh'.

Gautam Ghosh