

Editorial

Dear Readers,

Greetings!!

It gives me immense pleasure to bring XXI issue of SAMVAD - A double blind peer reviewed bi-annual International Journal of Management with e-ISSN 2348-5329, published by SIBM Pune.

This issue of SAMVAD has a special contribution. It gives me immense pleasure to include an international paper, from Ethiopia, in this issue.

Micro and Small Enterprises (MSEs) play a vital role in a country's economic development. But the volatile economic environment with intensified competition makes the survival of the MSEs a tough one. Hence the sustainable performance of the MSEs is an essential need today. Among the many factors that stimulates the performance of the MSEs, entrepreneurial leadership and its effect on the performance is a less explored area. Study from Ethiopia attempts to find this relationship.

So much is talked about Emotional Intelligence these days. It would be really interesting for readers to understand the impact of Line Managers' Emotional Intelligence on their employee motivation and to understand the importance of Emotional Intelligence in the professional life of employees of SMEs.

COVID-19 has had a cascading effect on the global as well as domestic share markets. How has it impacted the Power Sector? Read the article to know how big companies in this sector have performed during this crisis.

In the quest for achieving self-sufficiency in digital banking, banks slowly started losing face to face connect with customers. This resulted in a slump in the growth of bancassurance. There is need for a customer-centric approach and identifying the strategies needed for giving a fillip to the bancassurance business model through innovations and strengthening of the digital infrastructure architecture. If you want to understand more on this model, do read an article on this.

We all understand the importance of mindfulness in our lives, both personal or professional. What is the impact of mindfulness on organisational citizenship behavior? Is there any benefit gained by the employee from such practice? Does it result in prosocial voluntary helping behavior in the organization? Find the answer by reading interesting article in this issue.

Reshaping of the global supply chain is on the cards with companies searching for alternative supply choices, with the current instability in China and with some countries planning to pull their businesses out of China. India has already earned the reputation of being a responsible and trustworthy nation with efficient and participatory governance in these times of crisis. However, an explorative research using ARIMA model shows that China has favorable merchandise trading conditions while India is in a stronger spot in the case of trade in services.

I am sure, readers will enjoy every contribution made by the authors for this issue of Samvad.

I take this opportunity to thank all the authors, reviewers, and editorial team members for their kind support and contribution. Even in such difficult times of COVID-19, all have taken immense efforts to contribute towards this issue.

I am confident that the issue will add value to the readers! I look forward to march ahead with you all in this never ending journey of research.

Editor,
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