

Editorial

Dear Readers,

Greetings!

It gives me immense pleasure to bring XXII issue of SAMVAD - A double blind peer reviewed bi-annual International Journal of Management with e-ISSN 2348-5329, published by SIBM Pune.

This issue of SAMVAD has a special contribution. It gives me immense pleasure to include an international paper, from Denver CO, USA. The authors in their paper have made a short comparison of Trade Policies in Thailand, Myanmar, and Laos. These countries have taken contrasting paths of economic development. Authors have explored the countries' varying approaches to tariff policy, and its effects on the economy. Is free trade imperative to economic success? To know more about it do read this paper.

Turing Pharmaceuticals, a start-up increased the price of a drug by 5433% from \$13.50 per tablet to \$750.00 per tablet. This raised eyebrows among the society and force people to understand the intersection of healthcare, business practices and justice. The price rise by this company triggered the burning issue of Biopharma companies putting profit before patient's health. This case is an interesting read for all.

The auto-mobile industry is considered responsible for the air pollution due to the fuels derived from the petroleum, which are the source of energy for the internal combustion engine vehicles. Therefore, Electric Vehicles are being looked upon as an alternative to traditional vehicles. If you believe in conserving environment at all cost, do read a paper on Electrical Vehicle adoption in India.

Today, a large portion of the keeping money occurs while you are tasting espresso or accepting a vital call. There are more plastic cards in your wallet than cash notes. A gigantic piece of this change is because of the advances in IT. But in years to come e-managing a bank account won't just be an adequate method of keeping money. What will be the new method then? Find out more on this in the paper on online banking in India.

Also, what is the recent trend of rural finance in India? What is its effect on the overall economy? How is it going to move forward? Read a paper on Rural Finance in this issue.

Do you want to have a better understanding of the sustainable supply chain management in a different stage of decision making? How to shift from the traditional supply chain to the new approach? Do read about it in the paper on sustainable supply chain management.

As organizations continue to search for ways to be more responsive, flexible, strategic, and efficient, Human Resource Managers are being forced to explore more innovative methods of performing their HR activities. How a virtual HR will function? What is the correct framework for it? To understand about it, read paper on Digitisation in HR.

India is the fastest growing economy with so many sub-cultures existing together. Given the huge number of LGBTQ population in India, there are some challenges faced by them for their inclusion in true sense not only in India but across the world. Read an interesting case on this in the current issue.

I am sure, readers will enjoy every contribution made by the authors.

I take this opportunity to thank all the authors, reviewers, and editorial team members for their kind support and contribution. Even in such difficult times all have taken immense efforts to contribute towards this issue.

I am confident that this will add value to the readers! I look forward to march ahead with you all in this never-ending journey of research.

Editor,
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