

Editorial

Dear Readers,

Greetings!!

It gives me immense pleasure to bring XXIV issue of SAMVAD - A double blind peer reviewed bi-annual international Journal of Management with e-ISSN 2348-5329, published by SIBM Pune.

This issue comprises of research articles and case studies.

A Case of Madagascar aims to explain and test Jagdish Bhagwati's theory on Immiserizing Growth, focusing on export elasticity of demand. How does the elasticity of a country's export sector affect that country's Terms of Trade? Does Dr. Bhagwati's causation still stand today?

Leadership is a powerful enabler that can leverage an organization to great heights. One such leader is found in the greatest Indian epic "Mahabharata". Krishna through his inspirational leadership guided Pandavas towards the victory. The lessons Krishna gave to Pandavas are equally relevant in today's highly competitive corporate world also. Paper on Leadership lessons from Mahabharata is an interesting read. The traits of lord Krishna can be a source of inspiration for any corporate leader.

A case study on Treasury Management is a clear-cut example of how the treasury department works. It discusses about the basic functions of the treasury department of commercial banks. It also throws light on the basic financial instruments traded by the division.

Paper on role of psychological climate in employee engagement tries to find if there is any mutual correlation between these two. Can employee engagement be improved by improving the quality of the working environment?

There is an interesting article on technology by an industry expert. Can 5G and Edge pave a pathway for creating real socio-economic value in Industry 4.0! It is still evolving. While countries across North America, Europe and Asia have started its commercial deployment, it is expected to take off in India later this year. This could usher in a new age of digital transformation in our country. We will see industry moving from pilots and trials to higher commercial adoption - with mass adoption expected from 2024 onwards.

I am sure, readers will enjoy reading every contribution made by the authors for this issue of Samvad.

I take this opportunity to thank all the authors, reviewers, and editorial team members for their kind support and contribution. I am sure the issue will add value to the readers!

I look forward to march ahead with you all in this never-ending journey of research.

Editor,
Dr. Poornima Tapas
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